Meg:

1. Explore a different region - the user clicked on the lower map instead of the side map
2. Flow - whats a region?
3. Current location on the side map is highlighted to guide a user about their regional presence. Is production location different for certain region’s ingredients vs where the ingredient is popular. Also, are nutrients for cuisine or just a food type (having nutricion on a meal level is better)
4. Replace spider charts for nutrients with radar charts
5. Aks ourselves what relationships are people going to discover and tailer the visualization based on that
6. The first page’s interface is “really cute”

Adrian:

* User spent significant time on the 2nd ingredient screen

1st screen: generic, contextual, not sure what to expect

Flow of exploration: ingredient circle - hard to read, perhaps arrange the ingredients lineally; spider charts are fine as long as they’re relative but we can’t compare sodium w/ protein

Questioned the key on the production map, how to read the color or texture, suggested highlighting the fact that’s we’re talking about production, maybe frame the production screen

Overall, the “flow’s pretty good”

Production chart - ensure that the scale is the same for GDP and Tons and that the key is very clear

Liked: “It flows very intuitively” ; spider charts are good for comparison, but nutrients don’t answer the regional-level question

Additional features: white space interpretation on the production map (low vs non-existent)

Spider map: nutritional differences across regions vs ingredient itself

Country: make a country we click on bigger to highlight the regional aspect

Saurabh:

Confused about the production map and why it doesn’t tie back to the ingredient

Thought the purpose of the visualization didn’t match the production labeling (e.g. GDP)

Flow: “it’s a nice way you’ve done it”

2 maps: no confusion between production and go-back map

Dual graph isn’t ideal and can be confusing + different scales

A map is a good way to start to reflect on the world food habits

Additional features: what kind of food people consume with this ingredients